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Optimization Announces Promotions within Management Team

ROCHESTER, NY – Optimization is pleased to announce four promotions within its management team. The promotions aligned with Optimization’s goal to be efficient and competitive by utilizing the extensive knowledge and experience of veteran employees at the management level.

Wendy Smith is appointed Vice President of Engineering. Wendy will oversee and support all New York-based engineering and design managers. In addition, Wendy will provide engineering management support for Optimization’s offices in Houston, Philadelphia and Boston. Wendy holds her current position as COO of Klug Systems by Optimization, a division providing specialized services for the glass industry. Previously, Wendy was Vice President of the Mechanical and Process group.

Peter Sherer is appointed Group Manager of Mechanical and Process Systems. Peter was previously managing a subset of the mechanical and process engineers and designers.

Timothy Jacobs is appointed Group Manager of Process Design. Tim has been coordinating the workload for the process designers and will now direct this team.

Diane Trentini is appointed Vice President of Marketing and Sales. She will be responsible for Marketing and Sales activity for all Optimization offices. Diane has been with Optimization for the past 17 years, most recently directing marketing and sales operations and previously serving in software, automation, quality, and management roles.

Optimization Technology, Inc., a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion solutions. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse, Boston and Philadelphia, as well as Canadian operations based in Alberta.

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