



Contact: Jennifer Palumbo
Marketing Communications
Ph: 585-321-2300

Email: jennifer.palumbo@optimization.us

FOR IMMEDIATE RELEASE
August 20, 2009

Optimization Lands on Top National Lists Recognizing Growth

Despite the tough economic climate, Optimization proves its endurance with top rankings

ROCHESTER, NY – Optimization announces that it has received recognition from two nationally prestigious lists: *Inc.* magazine's Inc. 5000 and *Consulting-Specifying Engineer's* MEP Giants 2009.

Optimization grabbed position 1453 on the 2009 Inc. 5000. The list, started by *Inc.* in 1997, is an annual ranking of the 5,000 fastest-growing companies in America. In *Consulting-Specifying Engineer*, Optimization was ranked number 26 out of the 95 top firms in the United States. *Consulting-Specifying Engineer* bases its rankings on the total MEP (Mechanical, Electrical and Plumbing) revenue for the year.

Bill Pollock, president of Optimization, commented that “our goal is to build long term client relationships by providing consistently superior projects. These lists are an indicator of strong growth which is a result of our many delighted clients.”

Optimization Technology, Inc., a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion solutions. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse, Boston and Philadelphia, as well as Canadian operations based in Alberta.

##