



Contact: Jennifer Palumbo  
Marketing Communications  
Ph: 585-321-2300

Email: [jennifer.palumbo@optimization.us](mailto:jennifer.palumbo@optimization.us)

### **Optimization's CFO Named a Financial Executive of the Year**

Optimization's CFO, Kelly Burns was named Financial Executive of the Year in the Private Company category on Thursday, May 16, 2008 at an awards luncheon presented by The Rochester chapter of Financial Executives International and the Rochester Business Journal. Ms. Burns was one of four winners out of a total of 16 finalists for the award.

This is the first year for the award, which pays tribute to the financial executives making a positive impact in Rochester while contributing to their companies' overall success. According to the Rochester Business Journal, finalists were judged on their professional accomplishments, ethics, financial leadership and civic involvement.

Other finalists in the private company category included John Magee of Bonadio & Co. LLP, Daniel Coccia of the Raytec Group Inc. and Joseph Redman of Lewis Tree Service Inc.

Optimization Technology, Inc., a global design, engineering and construction company headquartered in Rochester, New York, provides solutions and services for industrial and manufacturing applications. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse and Boston, as well as Canadian operations based in Windsor, Ontario.

##