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Optimization Announces Promotions within Trades Division

ROCHESTER, NY – Optimization announces new leadership within its Construction and Maintenance Division. Optimization Industrial Services has shifted from a discipline based organization to customer and project based, reflecting the employees' focus on the client. The change comes after Optimization performed an analysis of its current operations and determined how to best serve its expanding client base.

Optimization has made the following appointments to support this effort:

- Keith Kimmerly is now Project Manager, Trade Services – Electrical Trades
- Thomas Corteville is now Project Manager, Trade Services – Mechanical Trades
- Sharon Owen is now Project Manager, Fabrication Services
- Timothy Smock, James Krantz and Michael Curtiss are appointed to the Estimating Group
- Thomas McNally, Russell Tronolone and Jack Burke are appointed as Project Managers/Customer Relationship Managers

“We have reorganized our construction and maintenance divisions so that we can be more effective in responding to and meeting our clients' needs, said Bill Pollock, president and CEO of Optimization. “Immediate response and appropriate client and project teams are essential to our strategy of being best in class.”

Optimization Technology, Inc., a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion solutions. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse, Boston and Philadelphia, as well as Canadian operations based in Alberta.

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