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FOR IMMEDIATE RELEASE
August 8, 2008

Innovation, Collaboration and Technology (and video games) Abound at NI Week
Optimation spends quality time with Certified Alliance Partner, National Instruments and gives away free Wii system



AUSTIN, TX - Earlier this August, Optimation attended NI Week, hosted annually by National Instruments, a provider of test and measurement hardware and software. “The worldwide graphical system design conference and exhibition features interactive technical sessions, exhibitions and workshops on the latest technologies for design, measurement, automation, manufacturing and test,” according to the company’s website.

This is the 5th year that Optimation has been able to participate in the conference, but it was the first year that the company gave away one Wii system to a lucky winner and fellow conference participant.

The conference included a day reserved exclusively for Alliance members. Alliance members had access to technical training sessions, hands-on workshops, case study presentations and panel discussions. Keynote presentations included topics such as LEGO®, FIRST Robotics Program, LabView 8.6, and improving science and engineering academic programs.

Optimation Technology, Inc., a global design, engineering and construction company headquartered in Rochester, New York, provides solutions and services for industrial and manufacturing applications. Optimation has several locations in the U.S., including Rochester, Houston, Syracuse and Boston, as well as Canadian operations based in Windsor, Ontario.

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