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Optimization Named International Business of the Year

ROCHESTER, NY – The International Business Council of Greater Rochester honored Optimization as 2009 International Business of the Year in the large manufacturing category. Optimization’s CEO, Bill Pollock, accepted the award during the 19th Annual International Trade Dinner and Expo.

“Rochester and Monroe County have a long history of being leaders in United States for the large amount of manufactured products that they export,” said Pollock. “This volume has been increasing annually. We are proud to be a part of this region and to contribute, even in a small way, to the success of the export business.”

The IBC of Greater Rochester is a not-for-profit organization dedicated to bringing the trade community programs, assistance and opportunities to enhance international trade practices.

Optimization Technology, Inc., a global design, engineering and construction company headquartered in Rochester, New York, provides solutions and services for industrial and manufacturing applications. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse, Boston and Philadelphia, as well as Canadian operations based in Alberta.